

Remit Address:

WJBK
 New World Communications of Detroit Inc
 PO Box 100624
 Atlanta, GA 30384-0624
 Main: (248) 557-2000
 Billing: (248) 552-5129

INVOICE

Advertiser	Hoekstra for Senate
Product	HOEKSTRA FOR US SEN
Estimate Number	

Invoice #	4078762-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Station	WJBK
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4078762
Alt Order #	PETE HOEKSTRA
Deal #	
Order Flight	10/09/12 - 10/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HKST
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	M-Su 10p-11p News	10p-11p								
		CDR									
					10/08/12 to 10/14/12	4x	--WTFS--				
	WJBK			W	10/10/12	:30	10:14 PM	BCPH1210H	\$2,100.00		3
	WJBK			Th	10/11/12	:00			\$2,100.00 Credited		4
	WJBK			F	10/12/12	:30	10:12 PM	BCPH1210H	\$2,100.00		1
	WJBK			Sa	10/13/12	:30	10:48 PM	BCPH1210H	\$2,100.00		2
2	WJBK	Fox 2 News AM 6a	6a-7a								
		CDR									
					10/08/12 to 10/14/12	3x	--WTF--				
	WJBK			W	10/10/12	:30	6:16 AM	BCPH1210H	\$900.00		2
	WJBK			Th	10/11/12	:30	6:21 AM	BCPH1210H	\$900.00		1
	WJBK			F	10/12/12	:30	6:52 AM	BCPH1210H	\$900.00		3
3	WJBK	Fox 2 News AM 7a	7a-8a								
		CDR									
					10/08/12 to 10/14/12	3x	--WTF--				
	WJBK			W	10/10/12	:30	7:59 AM	BCPH1210H	\$900.00		3
	WJBK			Th	10/11/12	:30	7:38 AM	BCPH1210H	\$900.00		2
	WJBK			F	10/12/12	:30	7:21 AM	BCPH1210H	\$900.00		1
4	WJBK	M-F 10a-11a News	10a-11a								
		CDR									
					10/08/12 to 10/14/12	3x	-TW-F--				
	WJBK			Tu	10/09/12	:30	10:42 AM	BCPH1210H	\$250.00		2
	WJBK			W	10/10/12	:30	10:57 AM	BCPH1210H	\$250.00		3
	WJBK			F	10/12/12	:30	10:25 AM	BCPH1210H	\$250.00		1
5	WJBK	M-F 10a-11a News	10a-11a								
		CDR									
					10/08/12 to 10/14/12	2x	---T---				
	WJBK			Th	10/11/12	:30	10:10 AM	BCPH1210H	\$250.00		1
	WJBK			Th	10/11/12	:30	10:42 AM	BCPH1210H	\$250.00		2

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
	CDR										
	WJBK				10/08/12 to 10/14/12	1x	--T---				
				Th	10/11/12	:30	11:39 AM	BCPH1210H	\$350.00		1
7	WJBK	Fox 2 News at 5p	5p-530p								
	CDR				10/08/12 to 10/14/12	3x	--WTF--				
	WJBK			W	10/10/12	:30	5:13 PM	BCPH1210H	\$1,000.00		3
	WJBK			Th	10/11/12	:30	5:13 PM	BCPH1210H	\$1,000.00		2
	WJBK			F	10/12/12	:30	5:30 PM	BCPH1210H	\$1,000.00		1
8	WJBK	Fox 2 News at 530p	530p-6p								
	CDR				10/08/12 to 10/14/12	2x	--WT---				
	WJBK			W	10/10/12	:30	5:57 PM	BCPH1210H	\$1,000.00		2
	WJBK			Th	10/11/12	:30	5:57 PM	BCPH1210H	\$1,000.00		1
9	WJBK	Fox 2 News at 530p	530p-6p								
	CDR				10/08/12 to 10/14/12	2x	--WT---				
	WJBK			W	10/10/12	:30	5:36 PM	BCPH1210H	\$1,000.00		1
	WJBK			Th	10/11/12	:30	5:58 PM	BCPH1210H	\$1,000.00		2
10	WJBK	Fox2News AM Sa 8a BB/SP	8a-9a								
	CDR				10/08/12 to 10/14/12	1x	-----S-				
	WJBK			Sa	10/13/12	:30	8:22 AM	BCPH1210H	\$650.00		1
11	WJBK	Fox 2 News AM Sa 9a	9a-10a								
	CDR				10/08/12 to 10/14/12	1x	-----S-				
	WJBK			Sa	10/13/12	:30	9:30 AM	BCPH1210H	\$650.00		1
12	WJBK	Fox 2 News AM Su 8a	8a-9a								
	CDR										

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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12	WJBK	Fox 2 News AM Su 8a	8a-9a								
		CDR			10/08/12 to 10/14/12	1x	-----S				
	WJBK			Su	10/14/12	:30	8:23 AM	BCPH1210H	\$650.00		1
13	WJBK	Pac 12 RS Non Prime Game	Various								
		CDR			10/08/12 to 10/14/12	1x	-----S-				
	WJBK			Sa	10/13/12	:30	2:58 PM	BCPH1210H	\$600.00		1
14	WJBK	M-Su 10p-11p News	10p-11p								
		CDR			10/08/12 to 10/14/12	1x	---T---				
	WJBK			Th	10/11/12	:30	10:45 PM	BCPH1210H	\$2,100.00		1
15	WJBK	Fox 2 News AM Sa 7a	7a-8a								
		CDR			10/08/12 to 10/14/12	1x	-----S-				
	WJBK			Sa	10/13/12	:30	7:44 AM	BCPH1210H	\$650.00		1
16	WJBK	Fox 2 News AM Su 7a	7a-8a								
		CDR			10/08/12 to 10/14/12	1x	-----S				
	WJBK			Su	10/14/12	:30	7:57 AM	BCPH1210H	\$650.00		1
17	WJBK	Fox 2 News AM Sa 9a	9a-10a								
		CDR			10/08/12 to 10/14/12	1x	-----S-				
	WJBK			Sa	10/13/12	:30	9:59 AM	BCPH1210H	\$650.00		1
		<u>Aired Spots</u>			30						

Gross Total \$26,900.00

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Agency Commission \$4,035.00

Net Amount Due \$22,865.00 Payment Terms 30 Days

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